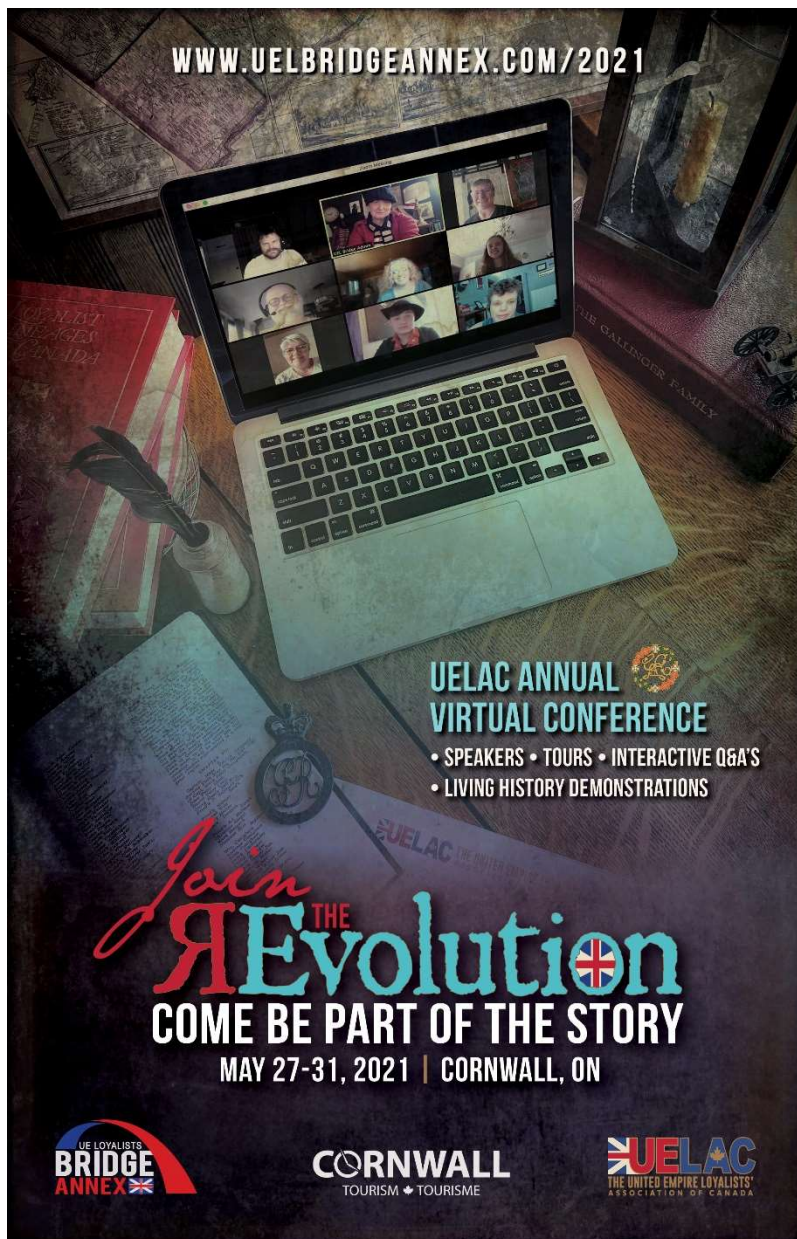


For Immediate Release | September 21, 2020

RE: UELAC Conference & Historical Event 2021



## Join the rEvolution – Come Be Part of the Story

Join the **rEvolution** has never been a more apt slogan than it is now.

Bridge Annex, the 1<sup>st</sup> virtual branch of the United Empire Loyalists' Association of Canada (UELAC), is proud to announce we will be hosting the *first virtual conference in UELAC history!*

Innovation is what Bridge Annex was founded on, and the pandemic has shown us this foundation allows us to take our vision for an interactive and memorable conference & historical event and apply it to a virtual platform. *Think virtual is boring? Think again!*

We're producing a mix of multimedia and live elements to engage our audience. The opportunity of a virtual conference is that we can produce expanded content and bring in partners from across Canada and the US to participate and share their knowledge. In fact, our list of possibilities just keeps growing because of the enormous enthusiasm and sense of cooperation from our many partners on this journey.

We are pleased to announce that our major partner *Cornwall Tourism* is on board. Their support has been critical to developing our vision for sharing the rich history of the region – Loyalist and more. We'll be hosting live elements on the ground from Cornwall and Stormont, Dundas & Glengarry (SDG) Counties throughout the conference weekend.

Our tagline still holds true: ***Join the rEvolution – Come Be Part of the Story***. Our conference and historical weekend will allow you to connect with others and participate in meaningful ways. We're excited to share our new promotional video to share a taste of what is to come. Further details will be posted on our website in the coming weeks: [www.uelbridgeannex.com/2021](http://www.uelbridgeannex.com/2021)

**It's going to an incredible journey, so in May 2021, *Come Be Part of the Story!***